Social Innovation Journey in China

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Our Dreams

Smart, Inclusive and Sustainable

Economic Infrastructure

Informatization, Industrialization and New Urbanization, Agricultural Modernization

Social Infrastructure

Education, Social Governance, Environment, Health Care, Culture, Public Services, etc.

Collaborative Innovation

Intel's Journey in China

In 1985, first representative office in Beijing

In 1994 & 1998 IADL/ICRC (currently APAC R&D & Intel Labs China) established in Shanghai and Beijing respectively

IDF
英特尔信息技术峰会

In 1999, Intel Developer Forum (IDF) came to China for the first time

In 2002, Applications Design Center founded in Shenzhen

In 2003, Chengdu Assembly and Testing facility (A7T7) established

Intel Capital invested US$700M+ in local tech ecosystem since 1998

In 2011, 1st full year of production in Dalian Fab 68

In 2007, China became Intel's fifth independent region

In 2005, Intel APAC R&D Ltd. established in Shanghai

From Technology to Societal Needs Driven

Urbanization

Education

Environment

Health
Elderly Care

Societal Needs

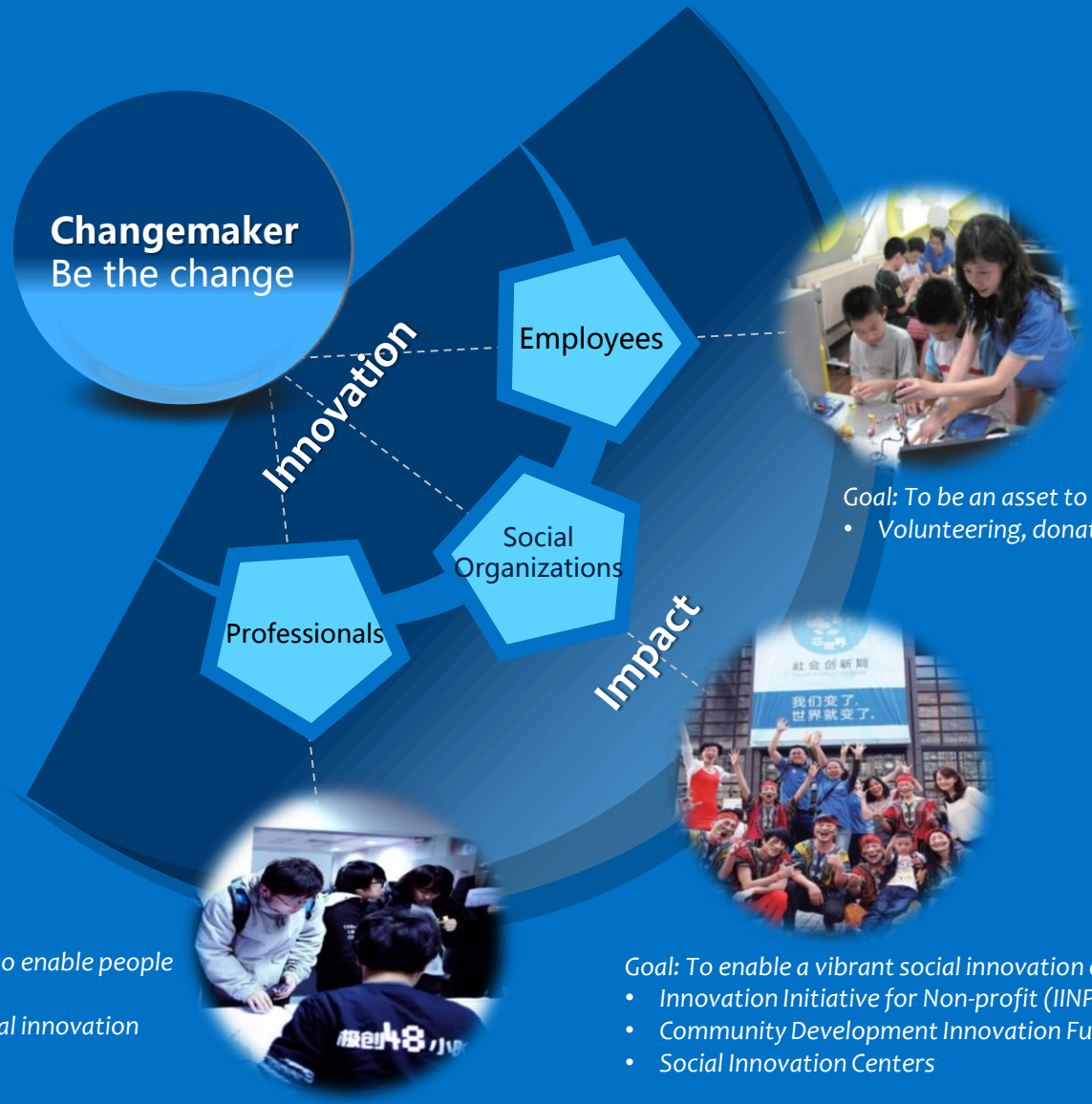
Social Ecosystem

Industry Ecosystem

Social Innovation

Industry Innovation

Our Social Innovation Journey

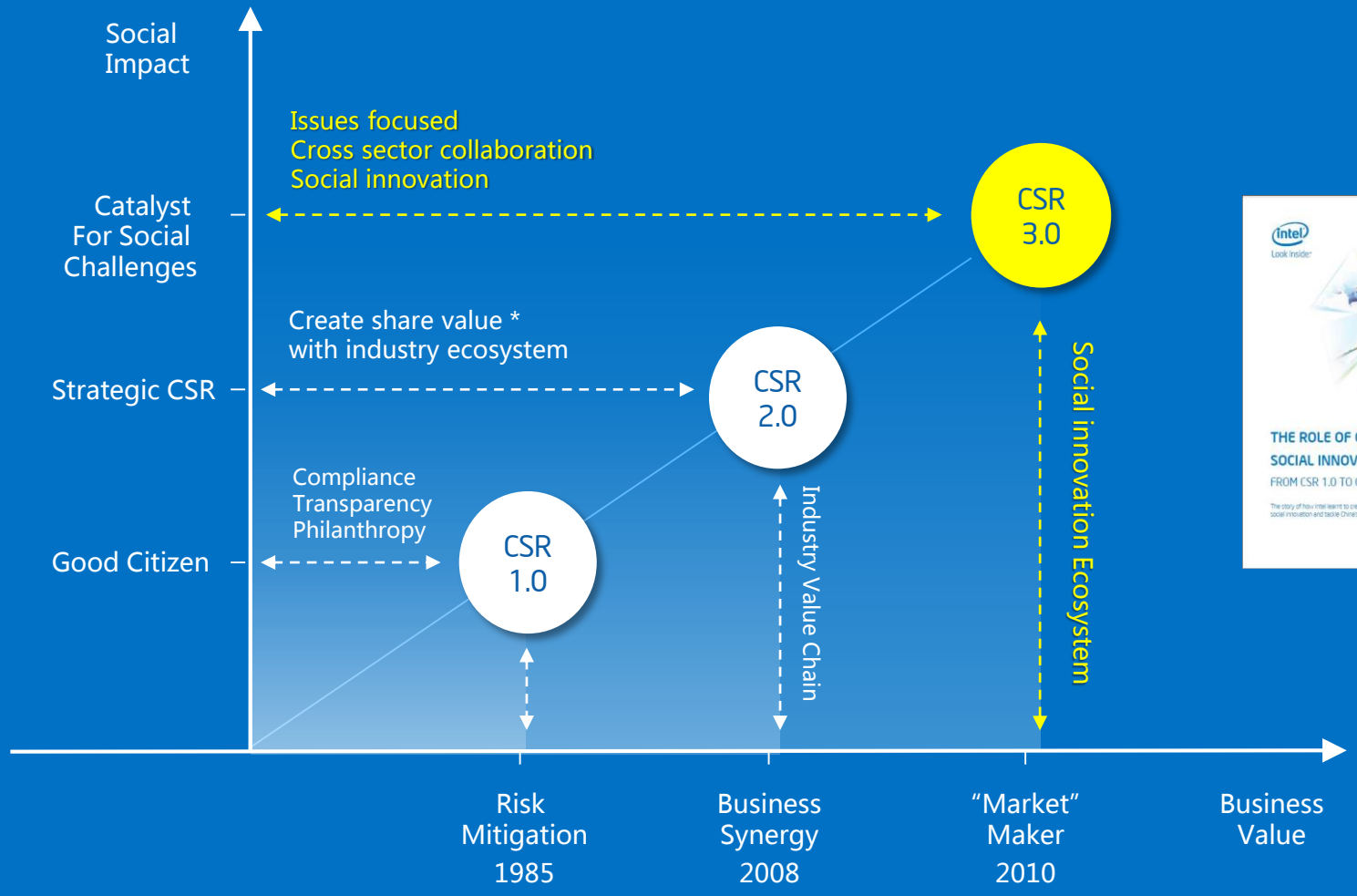


Goal:
- *To rally changemakers to enable people centered urbanization*
- *Advocate corporate social innovation*

Goal: To enable a vibrant social innovation ecosystem
- *Innovation Initiative for Non-profit (IINP)*
- *Community Development Innovation Fund*
- *Social Innovation Centers*

Goal: To be an asset to the community
- *Volunteering, donation, disaster relief, etc.*

Evangelizing Social Innovation



- A business concept (CSV) by Michael Porter
- Excerpt from Intel CSR White Paper: http://www.intel.cn/content/www/cn/zh/corporate-responsibility/corporate-responsibility.html

Smarter Urbanization

Unleash power of digital technology and social innovation to make urban development more inclusive & sustainable and people happier

Intel Vision

If it is smart and connected, it is best with Intel

Action for Change

专业人士 professional 信仰 faith 跨界Cross-over 绿色 green

25-45岁 拥抱多元 embracing plurality 商业价值 Business Value

社会公义 social justice 先驱 pioneer 设计师 designer

领导者 leader 社会责任 social responsibility 挑战者 challenger

质疑者 questioner 行动派 actionist 坚持 persistent

有参与意识 participation 诚意 truthful 善 good 社会企业家 social entrepreneur

创新 innovation

视野 vision

创变客！Changemaker

绿色 green

创意 creativity 交流 exchange 美 beauty 乐见改变 Looking for a difference

梦想家 dreamer 意念 ideas participation 诚意 truthful 善 good

领导者 leader 积极 activist 冒险家 adventurer

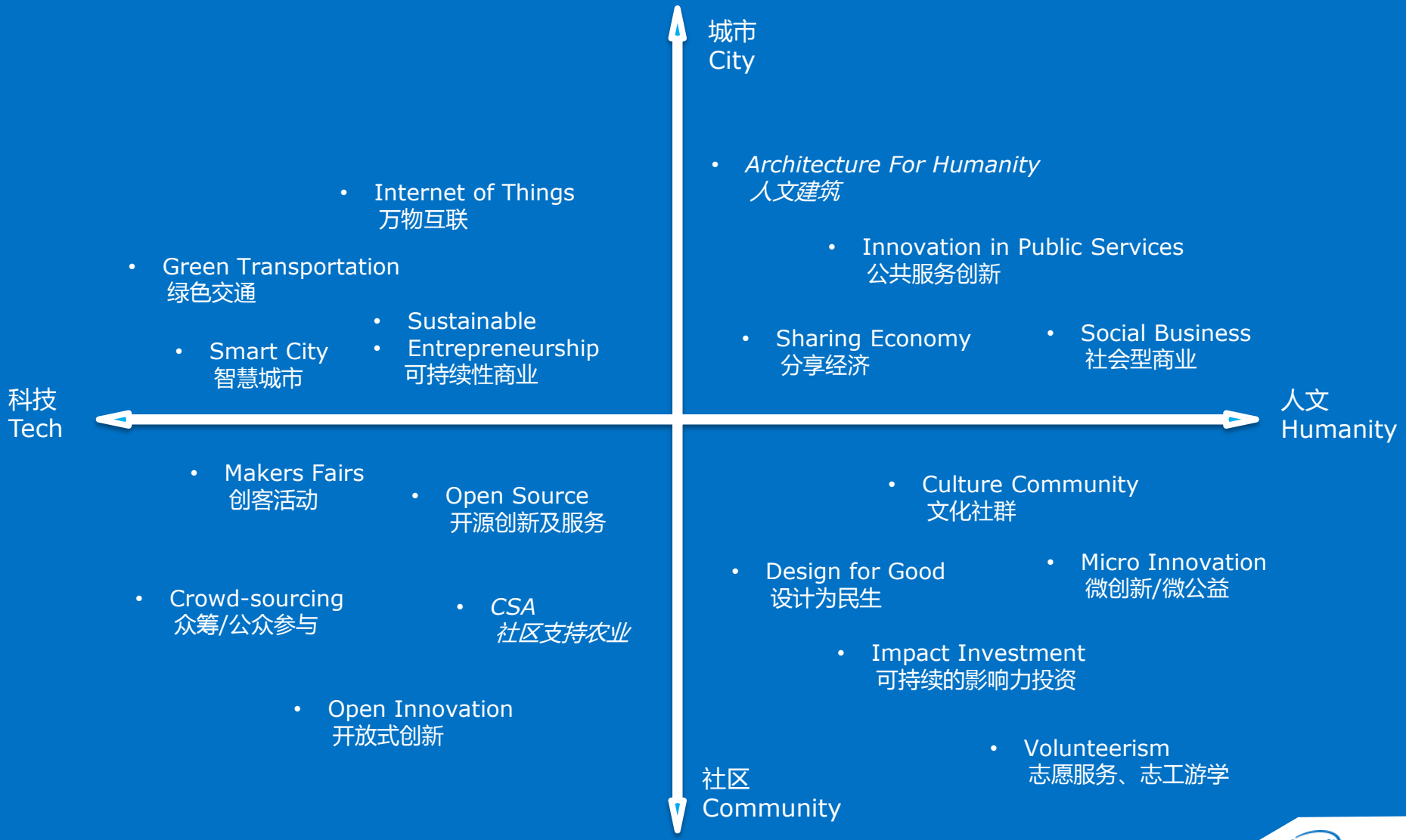
社会企业家 social entrepreneur 视野 vision 平等for a more equality

分享 sharing 专业的 expertise 冒险家 adventurer

实践者 practitioner 平等 for a more equality

People Centered Urbanization

CINNOVATE
芯世界社会创新中心
BE THE CHANGE



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Connect for Change

CINNOVATE 芯世界社会创新中心 BE THE CHANGE

社会创新周 SOCIAL INNOVATION WEEK 2014

5/9-5/11：Beijing Theatre

了解更多讯息
www.cinnovate.org

发起方

组委会

BMW Foundation Herbert Quandt

智库支持

基金会伙伴

媒体支持

自媒体合作

学院伙伴

独家专刊 / 唯一媒体票务合作伙伴

指定航机 / 酒店

指定集装箱创意空间

指定活动报名合作伙伴

内容合作

深度合作

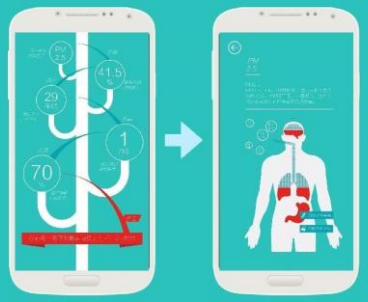
ThoughtWorks

DIY MY SMART CITY
我的城市我做主
8.29-31 14, Shanghai

Social Innovation Tour
社会创新之旅
10.19-24 14, Korea

DIY SMART CITY SUMMIT
智慧城市创新峰会
12.12.2014, Beijing

Hack for Air
大数据预防雾霾问题



IoT Hackathon
物联技术社会问题

Hack for 50 Years Later
跨界解决养老问题

Our Approach

Hackathons

To co-create solutions to pressing social issues , ageing, air quality, IoT

Cross-Sector VIP Salon

To rally government, leading social innovators, solution providers and academia to address air quality issues in Beijing

Social Innovation Week (SIW)

To convene changemakers to explore and promote inclusive & sustainable urban development models leveraging technology

Social Innovation Tour to Seoul

To cross-pollinate best practices among government, policy makers, social innovators and businesses

Social Solution Summit

To showcase human centric smart city models & use cases around the globe on key social issues

Collective Vision

To map out a vision for people centered, smart , Inclusive & sustainable cities

Cross-sector Network

To advance human centered smart cities movement (2015+)

Cinnovate Milestones

CINNOVATE
芯世界社会创新中心
BE THE CHANGE

2010
BIRTH

Philanthropy + Technology
=
Unlimited Possibility

- Inspire innovative approaches & practices
- Advance practices that tackle social challenges leveraging ICT

2011
GROWTH

Discovering
Social Innovation
Models among NGOs

- Promote social innovation in both theory & practices
- Rally public to participate in social cause in more exciting, professional and sustainable ways

2012
TRANSFORMATION

Investing in Public
Engagement

- Inspire NGOs to explore innovative models
- Rally the public to participate in the social cause in more exciting, professional and sustainable ways

2013
REBIRTH

Advancing
Social Innovation

- Cinnovate established in Beijing as NPO, a backbone organization for collective impact
- Rally changemakers across sectors to advance social innovation

2014
FOCUS

Rallying Changemakers on
Smarter Urbanization

- Focus on challenges in urban & communities
- Establish changemaker network to support smart, inclusive & sustainable urbanization
- DIY MY CITY to catalyze social innovation ecosystem

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Intel Vision

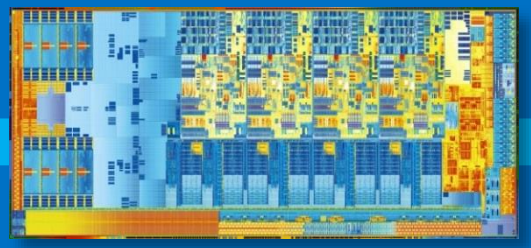
If it is smart and connected, it is best with Intel

Data Center

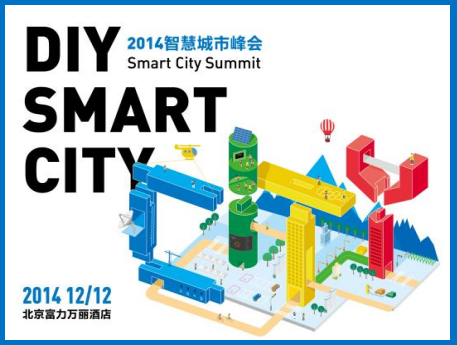
Client

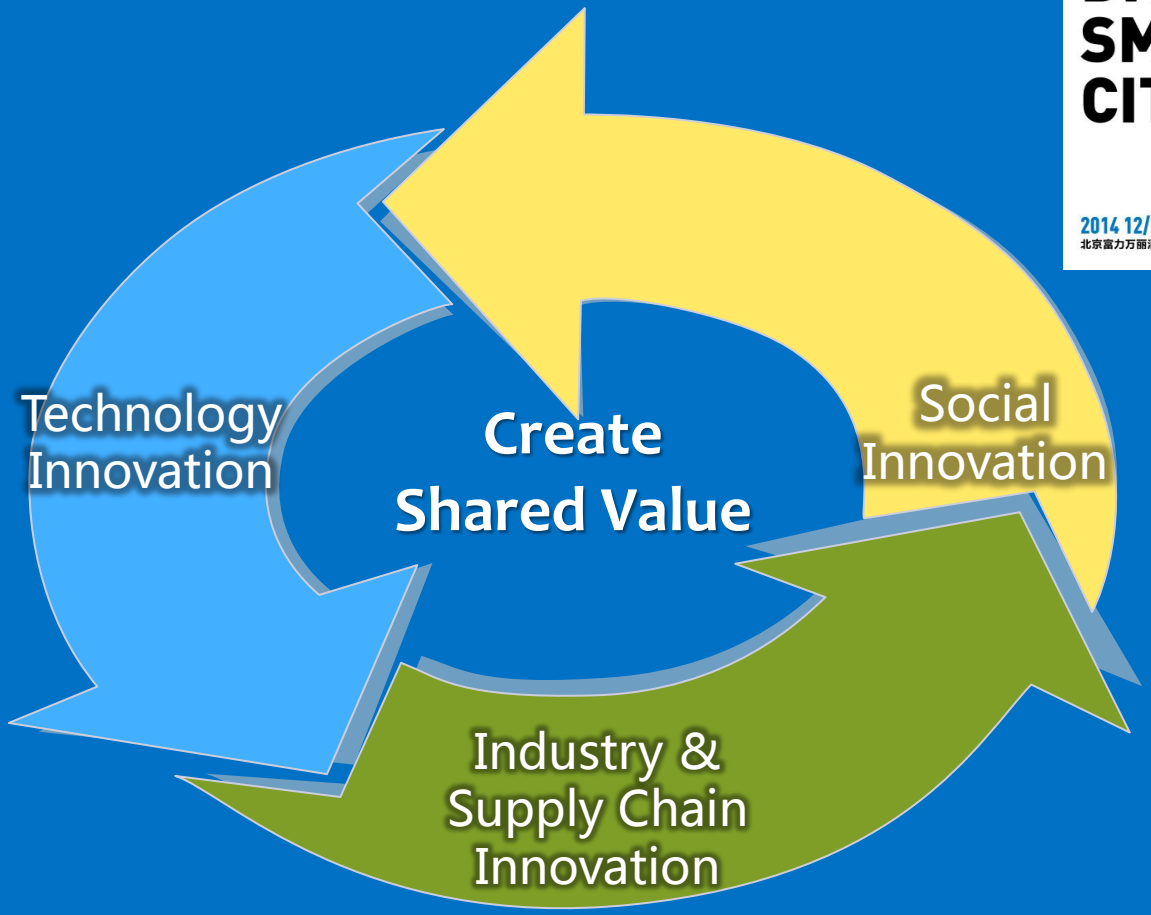
Ultra-Mobile

Wearables/IoT



Innovation Ecosystem





Create Shared Value
Realize China Dreams

2012-2013 Intel China Corporate Social Responsibility Report